

LEAGUE-M			
CUSTOM STREAMING		CPM - Gross	Days
Horizon Streaming Unit extended	970x365 – (Desktop + Tablet)	70,00 €	
Horizon Streaming Unit extended - Interactive	970x365 – (Desktop + Tablet)	80,00 €	
Horizon Streaming Unit	970x250 – (Desktop + Tablet)	60,00 €	
Horizon Streaming Unit - Interactive	970x250 – (Desktop + Tablet)	70,00 €	
Vertical Social Streaming Unit	300x600 – (Desktop + Tablet + Mobile)	55,00 €	

FANDOM			
CUSTOM DISPLAY - SPECIAL PLACEMENT		CPM - Gross	Days
Cross-Platform Takeover - Video (1st Impression of the Day)	1600x400, 1600x160, (300x600), 640x360, 640x213, (320x100)	102,00 €	1 Day
Cross-Platform Takeover - static (1st Impression of the Day)	1600x400, 1600x160, (300x600), 640x360, 640x213, (320x100)	78,00 €	1 Day

CUSTOM DISPLAY		CPM - Gross	Days
Cross-Platform Takeover - Video (autoplay / click2play)	1600x400, 1600x160, (300x600), 640x360, 640x213, (320x100)	85,00 €	
Cross-Platform Takeover - animated	1600x400, 1600x160, (300x600), 640x360, 640x213, (320x100)	75,00 €	
Cross-Platform Takeover - static	1600x400, 1600x160, (300x600), 640x360, 640x213, (320x100)	65,00 €	
Fandom Video - Pre-Roll	640x480	110,00 €	
Mobile Interscroller	320x480	50,00 €	
Mobile Adhesion	320x100	45,00 €	

STANDARD DISPLAY		CPM - Gross	Days
Super Billboard	970x365 – (Desktop + Tablet)	50,00 €	
Billboard	970x250 – (Desktop + Tablet)	40,00 €	
Halfpage Ad	300x600 – (Desktop + Tablet)	40,00 €	
Leaderboard	728x90 – (Desktop + Tablet)	30,00 €	
Sky	160x600 – (Desktop + Tablet)	30,00 €	
MPU	300x250 – (Desktop + Tablet)	30,00 €	
Mobile HPA	300x600 – (Mobile)	40,00 €	
Mobile MPU	300x250 – (Mobile)	30,00 €	

ANZU.IO			
STANDARD DISPLAY		CPM - Gross Mobile	CPM - Gross PC / Console
Blended Image Mobile Bundle	3:2 (480x320) + 2:3 (320x480) + 6:4:1 (320x50) + 4:3 (1024x768) + 3:4 (768x1024) + 16:9 (1920x1080 oder 960x540) Pixel	35,00 €	
Blended Image PC / Console Bundle	4:3 (1024x768) + 3:4 (768x1024) + 16:9 (1920x1080 oder 960x540) + 1:2 (300x600) Pixel		65,00 €
Blended Video Mobile Bundle	4:3 (1024x768) + 16:9 (1920x1080 oder 960x540) Pixel	55,00 €	
Blended Video PC / Console Bundle	4:3 (1024x768) + 16:9 (1920x1080 oder 960x540) Pixel		100,00 €
ROBLOX DISPLAY		CPM - Gross Mobile / PC / Console	
ROBLOX: Blended Image Mobile / PC / Console Bundle	3:2 (480x320) + 2:3 (320x480) + 6:4:1 (320x50) + 6:5 (300x250) + 16:9 (1920x1080 oder 960x540) Pixel		65,00 €
ROBLOX: Blended Video Mobile / PC / Console Bundle	3:2 (480x320) + 2:3 (320x480) + 6:5 (300x250) + 16:9 (640x360) Pixel		100,00 €

ADVERTY			
STANDARD DISPLAY		CPM - Gross Mobile	
Blended Image Mobile Bundle	960x540, 300x250, 300x600, 970x250 Pixel	35,00 €	
Blended Video Mobile Bundle	4:3 (1024x768) + 16:9 (1920x1080 oder 960x540) Pixel	55,00 €	

APESTER - Digital Experience Platform			
CUSTOM DISPLAY		CPM - Gross	Days
HIGHLY ENGAGING INTERACTIVE UNIT / Sponsered Stories (Apester Studio)	Responsive for all media assets - Story, Gallery, Video, Poll, Personality, Quiz	100,00 €	
Standard / Interactive Interscroller	320x480 (Mobile Web, In-App)	50,00 €	
Video	:5" - :15" max. :30" Video (Outstream)	65,00 €	

STANDARD DISPLAY		CPM - Gross	Days
Leaderboard	728x90 (Desktop)	30,00 €	
Skyscraper	160x600 (Desktop)	30,00 €	
Square	250x250 (Desktop, In-App, Mobile Web, Tablet)	30,00 €	
Med Rectangle	300x250 (Desktop, In-App, Mobile Web, Tablet)	30,00 €	
Large Rectangle	336x280 (Desktop, In-App, Mobile Web, Tablet)	30,00 €	
Mobile Billboard	320x100 (Mobile Web, In-App)	25,00 €	
Mobile Leaderboard	320x50 (Mobile Web, In-App)	25,00 €	
Mobile Adhesion	320x50, 320x100 (Mobile Web, In-App)	25,00 €	

ANYCLIP			
CUSTOM DISPLAY			Days
Anyclip Video	(Pre- / Mid-Roll)	95,00 €	

airtango - Digital Out Of Home am Point of Workout			
CUSTOM DISPLAY		CPM - Gross	Days
Video Spot	:5" - :15" max. :30" Video - 1.920 x 1.080 (Ratio 16:9)	20,00 €	
Livemessage	Copy (52 Character incl. spaces) + Website URL or Logo (PNG, JPG) or QR code	10,00 €	

VLYBY			
CUSTOM DISPLAY		CPM - Gross	Days
Video	:5" - :15" max. :30" Video (Outstream)	65,00 €	